



*Using Grounded Theory in BPM Research:
A Study of Creativity-intensive Processes*

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ABSTRACT

Grounded theory has emerged as a promising research approach for generating theory in emerging and relevant domains of IS research. In this seminar we will discuss the use of grounded theory in the area of business process management. This particular area of IS research is characterized by an abundance of conceptual work with very little thorough theory development. Stefan will present an illustrative case study which shows how grounded theory was used to develop a substantive theory of organizational creative processes, and the influence of creativity requirements on the management of such processes. Based on the experiences, a set of key issues are suggested that highlight why and when grounded theory can be particularly suitable for the study of phenomena associated with the business process management domain.

SPEAKER

Stefan is a PhD student at the European Research Center for Information Systems (ERCIS) at the University of Muenster, Germany. He has been an associated member of the BPM group since 2006.