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Why we Keep Using a Process Modelling Technique
Understanding Process Modelling Technique Continuance

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ABSTRACT

Business process modeling as a means for graphically articulating the operations of contemporary businesses has over the last decades significantly increased in popularity. In line with the ongoing interest in a more disciplined approach towards process modeling, a plethora of process modeling techniques has been proposed over time. Yet, only a few have been widely accepted by practitioner communities. However, in order to ensure long-term viability of a process modeling technique, and ultimately success of a process modeling project, it is imperative to have an understanding of how and why process modelers would opt to accept and continually use a process modeling technique.

This presentation presents, and discusses, findings from an ongoing research study on the continued use of the BPMN and the EPC process modeling technique. Related theories are introduced and findings from a preliminary empirical investigation are presented. Based on the outcomes of this study to date, a hybrid model is presented that explains why process modelers keep using certain techniques for process modeling.

SPEAKER



Jan Recker is PhD Candidate at the Business Process Management research group at the Faculty of Information Technology, Queensland University of Technology Brisbane, Australia. He received his BScIS and MScIS from the University of Muenster, Germany in 2004. His research interests include Business Process Modeling, Representation Theory, Process Flexibility and Reference Modeling. Findings from his research have been published in more than thirty-five refereed scholarly publications in journals, books and conference proceedings. He is also an experienced executive educator who has co-designed and QUT's Continuing Professional Education BPM

Training Seminar for a variety of organizations, including PivotRail, RoadTek, Queensland Courts, University of Tasmania, Department of Education, Leonardo Consulting and Australian Film Television & Radio School. Further information can be found at <http://sky.fit.qut.edu.au/~recker>.