



BPM Seminar 5<sup>th</sup> April 2007

---

*Business Process Portfolio Management*

**Matthias Lange**

*matthias.lange@qut.edu.au*

**Master Student  
University of Münster, Germany**

**THU, 5th April 2007, 10.00-11.30am  
QUT, 126 Margaret Street, level 4, room 408**

**ABSTRACT**

Having modelled and managed a reasonable amount of processes, numerous organizations have gained advanced experience in BPM. As a next step, they are now interested in methods and tools that avoid a separated view on processes and that provide an integrated one. This integrated view on business processes facilitates decision making and enables a strong alignment of business processes and strategy. Portfolio management is a common approach among managers to support investment decisions. It delivers a framework to make optimal decisions in a broad range of application such as product, project or IT management.

Business Process Portfolio Management (BPPM) combines BPM and portfolio management to manage business processes with a portfolio approach. This approach acknowledges that business processes are enterprise assets requiring the same level of management as any other corporate asset. BPPM strives to improve the performance of the overall process portfolio by achieving three objectives, namely value maximization, balance, and strategic alignment of the overall portfolio.

Although BPPM seems to be a potent combination of BPM and portfolio management, thorough research has shown that this topic has not yet been discussed among academics and practitioners in detail. Only a few authors mentioned the topic as a potent opportunity and only a few BPM experts conducted seminars on this topic recently.

Consequently, this seminar presents first research outcome in this area: An initial framework that guides organizations to analyse their business processes with a portfolio approach. The presented material is regarded as a starting point for dialogue and further research among BPM researchers and practitioners.

**SPEAKER**



**Matthias Lange** is currently Visiting Student at Queensland University of Technology in Brisbane writing his Master's Thesis. He is born in Germany, where he normally studies Business Information System at University of Münster.